



Boys & Girls Clubs of Winnipeg

A good place to be

Annual Report to the Community 2012

The BGCW Movement

4,197 members walked through our doors in 2012

36,998 opportunities for members to be physically active

\$171,399.25 dollars saved by our volunteers

241 young people engaged in various leadership roles at Club

544 members

participated in life-skills programs

Over 86,000 healthy meals and snacks served

Chairperson & CEO Report



We have grown into one of the city's largest youth-serving agencies, marking 35 years of nurturing the potential of over 4,100 children and youth in Winnipeg.

Our longstanding tradition of providing quality programming and services for children and youth remains unchanged since our start in 1977. We are proud of the achievements we've made over the years, and as need grows we have made great strides to expand our reach like never before.

Just in time for the start of the school year, we opened our 11th Club at Carpathia School in River Heights. From the community's initial request to opening day, the nearly two-year process has resulted in a multitude of children and youth taking part in the Club's after-school program, and shows no signs of slowing down. Our ever-popular CSI Summer Learning Program that combats summer learning loss expanded to its 14th site at Westgrove School in Charleswood.

In the fall, we launched Rogers Raising the Grade at our Freight House Club, an interactive after-school program designed to increase graduation rates and provide more opportunities for out of school learning. Through a partnership with Rogers Youth Fund and Boys and Girls Clubs of Canada, this new program gives our youth further access to resources, opportunities, and mentors for their personal goal planning.

We can credit the longevity and growth over the past 35 years to the support we receive from ongoing funders like the Province of Manitoba, the United Way of Winnipeg, the City of Winnipeg, and the Winnipeg Foundation along with a growing number of donors. Our dedicated staff, volunteers, and friends are a key factor in our tenure, and together, help build the potential in the children and youth we serve.

We continue to strategically plan how we can collaboratively meet the growing needs of youth in our community. We are expanding CSI with a 15th site at Lord Selkirk School. 2013 will also be the first year we debut Capital One Race For Kidstm, a national fundraiser through Boys and Girls Clubs of Canada. And finally, after a long search, our administration office will officially move to 61 Juno Street, bringing muchneeded office and training space for our staff and volunteers to utilize.

We are committed to nurturing the potential of our youth, and will continue our pledge to be responsible stewards of the contributions we receive. It is through vision, care, and partnership that our Clubs continue to provide a safe supportive environment where children can experience opportunities, overcome barriers and develop confidence and skills for life.

Sincerely,

M Tanpa

Holly Toupin Chairperson

Ron Brown President and CEO



Sports and Recreation

Active bodies, active minds

Physical activity offers many benefits around mental and physical health, and is essential to the overall well-being of our members. In 2012, we had the honour of partnering with some great organizations, and meeting new friends along the way.

Thanks to a partnership with Youth Agencies Alliance and NBA Cares, a select group of our youth participated in the Foot Locker Fantasy Camp held by the Minnesota Timberwolves. Basketball academy manager, Steve Brown, instructed 11 BGCW members alongside Leo Rautins and Matt Devlin through a series of drills and exercises. Also in attendance was NBA legend Clyde "The Glide" Drexler! Later on, they were able to take in the exhibition game where the Timberwolves played the Detroit Pistons.

Brad Marsh, former NHL hockey defenseman for Ottawa Senators, made his way to our Norquay Club as a part of his cross-Canada tour to raise awareness for Boys and Girls Clubs. The Norquay members were very excited to play a game with an NHL great, and received autographed cards to commemorate the event.

Thanks to the Jays Cares Foundation, 15 kids from the Club also participated in the Blue Jays Baseball Academy Rookie League. Through the Toronto Blue Jays charitable arm, our kids learned key techniques around the game, and had plenty of opportunities to test their skills on the baseball diamond this past summer.

"Every game we play has different skills, so we get to learn new things which is awesome!"

- Prachi, 9











Program Highlight

Play Cool is just one way we promote active living. Through physical literacy exercise and fundamental movement skills, we engaged **1022 children** ages 6-12 in a variety of activities designed to keep them moving.

By establishing healthy habits and exercise into their after-school routines, children are more likely to develop a lifelong appreciation for physical activity, and carry that with them as they grow.



"I like plasticine because we can make lots of things with it like skies, hearts, and flowers!"

- Nyandeng, 8

Arts and Cultural Appreciation

Providing a platform for expression and inspiration

Critical thinking and creativity flourishes when children and youth can express their own thoughts and feelings. The Arts and Cultural Appreciation program area enables our members to develop creativity and cultural awareness through participation in cultural experiences, creating visual arts and crafts, and exposure to the performing arts. From painting to drawing, each activity supports and nurtures critical thinking in an environment where they can share how they view the world around them.



In 2012, our Clubs offered a variety of enhanced art programs like Claymation, a form of stop-animation where kids molded clay into objects, to Perler beading and photography. In the spotlight at our 2nd annual 100-Mile Dinner were five teens from our musical mentorship program at Gilbert Park, who performed three original compositions alongside mentor Samantha dela Cruz and Juno award-winner Keri Latimer. Close to 300 people were in the audience that day as they captivated the crowd with their talented voices.

Program Highlight

Thanks to Boys and Girls Clubs of Canada, our **Multimedia and Performing Arts** program was a huge hit with our Sister MacNamara members. From song lyrics to beat composition, four teens spent time channeling their inner rap star to produce *So Cool*, a song they created in partnership with Just TV.

During the 8-week program, the teens engaged in all facets of the audio and video industry, and designed the concept for the song's accompanying music video. On the performing arts side, 26 of our younger members learned hip-hop dance moves and sequences with an instructor from Graffiti Art Programming. She also taught them a choreographed dance routine to the teen's song!







Education and Career Development

Paving the way for brighter futures

Education is one of the most important investments we can make. The profound impact of education improves outcomes for the children and youth we serve, and equips them with the insights and critical thinking skills they need to achieve their goals.

2012 was an exceptional year for our CSI program. We branched out to Westgrove School in the Pembina Trails school division, increasing our site count to 14 across the city. This allowed us to reach 911 children during the summer months. Thanks to a partnership with Sport Chek and Canadian Tire Jumpstart, all CSI kids received a new pair of shoes to start school off on the right foot.







Program Highlight

In late October, we launched Rogers Raising the Grade (RRTG), a multi-faceted education program that aims to increase academic skills, high school graduation rates, and access to post-secondary education for youth who may face barriers to success. The interactive after-school program provides youth with the skills, tools, and opportunities necessary to excel academically and secure their future success as productive, independent, and contributing members of society.

Part of our Freight House Club was transformed into The Rogers Raising the Grade Technology Centre, a designated space delivering access to high-speed Internet and current technology including computers and other electronic resources to support learning. Since its inception, youth have participated in a variety of activities, from creating animations, to building self-sustaining ecosystems!

This program was made possible thanks to the Rogers Youth Fund and Boys and Girls Clubs of Canada.

"I like doing activities on the computer, especially when we make calenders and websites!"

– Lisa, 15



Health Awareness

Teaching critical skills through hands-on experience

Our proactive approach in addressing the issues young people face provides opportunities for them to develop practical skills for their future.

Activities like **Kids in the Kitchen** offers hands-on instruction designed to creatively educate children on healthy habits around food and nutrition. Surprisingly, their taste buds are not as picky as most of us seem to think! It is a fun and creative way for children to try affordable meal ideas from a variety of cultures, and to develop positive attitude towards eating healthy.

"I like making mashed potatoes because it is super easy. I didn't know how to make it before."



- Dee, 14



and Life Skills Development

Grant Highlight

Through the Child Nutrition Council of Manitoba's (CNCM) vegetable & fruit snack program, our Gilbert Park Club received funding to offer healthy meals and increase the intake of vegetables and fruits to our members. Many kids arrive at school without access to adequate nutrition during the day, so the grant ensures they receive the fuel they need to take full advantage of the activities presented to them.

CNCM is dedicated to helping school children learn, grow, and succeed by offering funding for nourishment programs and nutrition education across the province. The culinary experience through the support of CNCM gives our members the ability to take ownership of what they create, and allows them to enjoy the fruits—or vegetables—of their labour that much more!



"I like everything about the Youth Council, especially donating money to other organizations through Youth in Philanthropy. They taught me how to be a good leader."

- Joe, 17



Building a foundation for our generation's future leaders

Our leadership and service to the community area empowers youth to support and influence their Club and community, sustain meaningful relationships with others, and develop their own positive self-image. Equipping young people with the skills and knowledge to lead will be one of the most valuable assets they take with them as they grow. We recognize the powerful impact of meaningful opportunities, and how these experiences build the resiliency they need to take on the challenges ahead of them.





to Community

Program Highlight

Youth Council is a great way to get involved in the community, and continues to shape the budding young leaders in our Clubs. Facilitated by Momenta, teens between the ages of 15 and 17 are chosen to serve as agency ambassadors and develop a wide range of interpersonal skills throughout the year.

In 2012, seven BGCW teen members took part in numerous leadership development opportunities such as The Winnipeg Foundation's Youth in Philanthropy project, and even provided consultation about a new Boys and Girls Clubs fundraising idea. They also gave back to their local Clubs through fundraising and volunteer efforts like the BGCW annual gift-wrapping fundraiser with Sears. The Youth Council also assisted with a member's self-directed philanthropy project making bracelets for the homeless as Christmas gifts.





Other Programs and Services

Fostering strong communities to create lasting change

While we strive to improve outcomes of youth through club-based programs, we also recognize the value of offering services outside of our doors. To extend our reach, we provide additional supports to specific youth populations in Winnipeg, and collaborate with other organizations to truly enrich the lives of all children and youth in our communities.

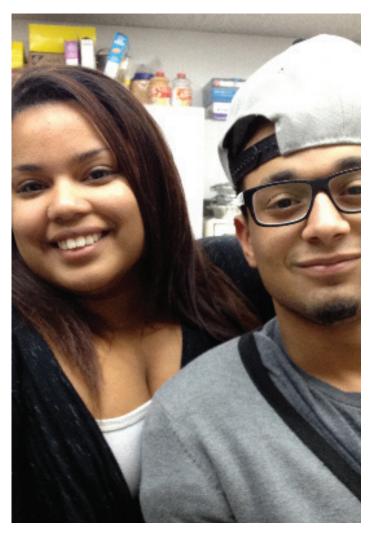
VOICES: Manitoba's Youth in Care Network

Through youth-driven community awareness and advocacy, VOICES: Manitoba's Youth in Care Network is committed to empowering and supporting youth in and from care. Serving young people between the ages of 12 and 30, they represent the youth perspective on how youth feel about the foster care system, and work with youth to ensure that their voices and opinions are heard in decisions about their future.

Youth Agencies Alliance (formerly the Coalition of Community Based Youth Serving Agencies)

As the saying goes, it takes a village to raise a child. To achieve greater outcomes among our youth, the approach they take is no different. Youth Agencies Alliance (YAA) provides a forum for youth-serving organizations to speak from their collective experiences, and unites them to create change for the young people they serve.

An advance network of 18 agencies across Winnipeg, YAA has succeeded in creating and implementing many joint projects including Rotary Leadership Circle and Leaders in Training. A new addition to the YAA team for 2012, the Recreation and Sport Coordinator provided leadership in developing and implementing a multi-sectoral sports initiative that saw many of our BGCW youth take part in sports like futsal, golf, and indoor soccer.





Employment Services

Youth Recreation Activity Worker Program

The **Youth Recreation Activity Worker** Program (YRAW) is a nine-month Red River College certificate program that trains young people through hands-on learning to deliver positive recreational opportunities to children and youth.

In 2012, 11 graduates received their certificates, with over 80% finding employment prior to their graduation. Two of these grads continued their education in the fall with the Child and Youth Care worker program. One of these students, Angel Simard, was the recipient of The Next Step Award and received \$1,000.00 towards her tuition fees. The Next Step Award was awarded to her by the City of Winnipeg's Aboriginal Youth Strategy, Oshki Annishinabe Nigaaniwak.

Personalized Employment Program

The **Personalized Employment** Program (PEP) is designed for young adults ages 16-29 that are unemployed, on employment and income assistance, and those that may have multiple barriers to obtaining employment. An employment counselor is on-site to determine their needs, and also conducts a series of tests to see where they are academically. Once the initial contact is made, clients return on a daily basis to work on their resumes, cover letters, job searching, and interview skills.







2012 Event Highlights

Aberdeen Renovation

From demolition to installation, the Aberdeen renovation project engaged the community and children to transform the Club into a safe and environmentally friendly place to be after school. Thanks to the hundreds of volunteer hours and donations, the Club is looking much brighter these days.

We want to recognize volunteers like Matthew Bernstein and Amir Ali, two university students that held a third party fundraising social to raise money for Boys and Girls Clubs. With the support of peers, family, and friends, they raised \$6,705 to cover the costs of new flooring and supplies for the renovation!



Manitoba Hunter Jumper Association (MHJA)

MJHA decided to form a partnership with Boys and Girls Clubs, and raised \$1,100 for children and youth through pledges and donations. They were even nice enough to make our Gilbert Park and Ryerson Club members "honourary horse owners" for a day at the Beach Party Horse Show!



1st Annual Johnson Waste Management Invitational Tournament

Johnson Waste Management (JWM) and the Boys and Girls Clubs of Winnipeg held the first ever Johnson Waste Management Invitational Basketball Tournament from October 12-14, 2012 at St. Paul's High School in Winnipeg. Thanks to JWM's generous support, the tournament invited community-based basketball teams from various age groups to participate at no cost to their families. We would also like to recognize the following people/organizations for their contributions to the renovation:

Councillor Ross Eadie City of Winnipeg The Home Depot and company volunteers AstraZeneca and company volunteers Matthew Bernstein. Amir Ali, and friends **MTS** Volunteers Jeremv Mills Tyson Warner of Automated **Electrical Solutions** Jobin Painting and Decorating Tony Lozinski **Excess Building Depot** Johnson Waste Management



Our Largest Donation to Date

A few familiar faces walked through our doors on the last day of 2012, and came with one of the most generous gifts our organization has received to this day. Kirby and Marie Fontaine, Manitoba's humble multi-millionaires and two very well-known philanthropists, told us they wanted to make a donation. Little did we know it was for \$50,000! They sat in our boardroom and talked about the importance of giving back, and requested us to direct the money into youth programming, especially at our Freight House Club.

We sincerely thank Kirby and Marie for their donation, a gift that will go a long way for the children and youth we serve.



On September 11, 2012, we successfully hosted our 2nd Annual 100- Mile Dinner. Held at Centro Caboto Centre, eight of Winnipeg's most notable chefs used an assortment of locally grown ingredients to create an outstanding 5-course meal. Riding on the momentum of our dinner last year, close to 300 guests were in attendance to raise over \$30,000 for our Clubs! Along with our sponsors, staff, and volunteers, we would also like to thank Christopher Sprague of 529 Wellington, Janet Townsend along with Red River College's Hospitality and Tourism Management program, and to GNR Camping World for being our Made-in-Manitoba sponsor.



SEARS Tree of Wishes

Since 1998 Sears Polo Park, Garden City, St. Vital, Kildonan Place, and Home Stores have collectively fulfilled over 3,000 wishes for kids at Boys and Girls Clubs of Winnipeg, making the holiday season a little brighter for our members. Sears Associates have raised money through in-store potlucks, barbecues, draws, and events to ensure that children and youth receive a special gift each year.

Over the last three years, Sears Associates have also volunteered their time to serve up a hot meal for families in our Clubs. Their unrelenting dedication to the Boys and Girls Clubs of Winnipeg over the past 15 years has been invaluable, and we look forward to many more years of our continued partnership.





Meet a few of our Holiday Helpers:wwRBC Employees! Main and Semple Branch, Aberdeen Club

Connie Schan, her family, and RBC employees ensured there were extra helping hands at the Aberdeen Club holiday dinner. They mingled with the many families in attendance, and cheerfully helped with preparations, serving, and cleanup.

Portage and Edmonton Branch, Norquay Club

Lori Drew (2011) passed on the torch to Jacquie Boatman (2012) and the Portage and Edmonton team to carry on the holiday spirit of giving at the Norquay Club in December. They came with generous hampers for family draws, 80 loot bags for children, and a donation to subsidize the meal for an attendance of over 125 people. The RBC employees have continued this holiday tradition of volunteering since 2009.

Financial Highlights

Core Funding

Revenues

Province of Manitoba United Way City of Winnipeg The Winnipeg Foundation Government of Canada	1,524,404 218,614 63,000 10,357 12,217
Other Supporters	824,843
Total Revenue	2,653,435



Revenues

Province of Manitoba United Way City of Winnipeg Self Generated	\$448,900 502,547 119,148 501,081
Special Projects	2,653,435
Total Revenue	\$4,225,111



62% Special Projects	
12% Self Generated • • • • •	
12% United Way	
11% Province of Manitoba	
3% City of Winnipeg	
1% Transportation • • • • • • • •	

Expenses

Facilities	18,926
General	207,511
Transportation	35,424
Programming	975,624
Salaries/Benefits	1,402,772
Total Expenses	2,640,257
Excess of revenues over expenses	13,178



Facilities	48,598
General	192,876
Transportation	34,980
Programming	82,832
Salaries/Benefits	1,068,018
Special Projects	2,640,257
Total Expenses	4,067,561
Excess of revenues over expenses	157,550

53% Salaies/Benefits • • • • • • • • • • • • • • • • • • •	65% Special Projects
37% Programming • • • • • •	26% Salaries/Benefits • • • • •
8% General • • • • • • • • • •	
1% Facilities	5% General • • • • • • • • • • • • • • • • • • •
	1% Facilities •••••
1% Transportation • • • • • • • • • •	1% Transportation

The audited financial statements by Meyers Norris Penny LLP are available on our website at www.wbgc.mb.ca, or upon request.

Our Donors

Individual Donors

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In Memoriam

Richard & Gloria Eaton Clifford & Kathleen Kristjanson Alice Povser Marvin & Gloria Seale Meeka Walsh Mariorie Wanless Gilbert & Alice Wilton



Boys & Girls Clubs of Winnipeg

Volunteers

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Milcah Abril Donna Adams Amir Ali Umer Ali Hope Akello Aivygale Amador Jennifer Amaral Denise Amor Clarence Anasco Ben Anderson Christopher Anderson Tessa Anderson Nicholas Asemota (Berens) Haben-Alem Asghedom Drew Assels Coleen Austria Alazar Awegachew Lenda Ayalew Victoria Ayo Jessica Badgley Jenny Ann Balverde Hans (Johannes) Baptista James Raptista James Baptista John Baptista Angelica Barker-Simard Taylor-James Bartlette Julia Barton Cathy Bauer Madison Bauer Peter Baumstark Zhaira Zhane Bauyon Joelle Beardy Michael Belinski Cassie Bellisario Matthew Bernstein Bruce Berven Erica Bintcliffe Rosemary Bird Courtney Blanchard Ann Bonifacio Brett Bourguin Marie Branconnier Justin Brown Susan Brown Walker Brown James Bruce Lorie Buck Lorie Buck Bailey Bushie Heather Byington Tyler Byington Meaghan Byrne Jainna Cabral Cayan Caglar Nike Camana Jackson Cameron Kayla-Ann Campbell Megan Campbell Theresa Cannon Sheila Castillo Chelsea Champagne Candi Charles Whitney Charlette Shyanne Chartrand Samantha Cheffins Yuying Chen Malcolm Christian Brenden Chrustie Stanley Clark Cali Cline Emma Cloney Shayne Cockroft Shawna Conner Roan Cook Hayley Cossette John Coughlin Jesse Cousins Jasmine Cowley Elizabeth Creed Ashley Cudal Dianne Cuevas Jeanne Claude Cutaran Nicolas Cyrenne Zach Dahlgren Ashton Daly David Dalley Andrea Daniels Barret Davies Emily Davis Steve Degroot Jessica DeLury

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(as of December 31, 2012)

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Jennifer Williams Receptionist

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Karen Dueck Assistant Director of Programs

Susan Wadien Manager of Children's Education Programs

Christine Ryckman Manager of Youth Education Programs

Erica Lalonde Rogers Raising the Grade Program Co-ordinator

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Heather Black Director of Volunteers and Events

Traci Rogers Administrative Assistant

Employment Services

Randy Wagner Director of Employment Services Doris Ironstar-Der Employment and Life-skills Counsellor, PEP

Huling Yao Academic Coordinator, PEP

Finance

Valerie Schroeder Controller

Candi Charles Payroll and Accounting Administrator

VOICES: Manitoba's Youth in Care Network

Marie Christian Program Co-ordinator

Amanda Gauthier Youth Outreach Worker

*Staff who have left/ finished their terms

Amanda Kozak (until Feb) Payroll and Accounting Administrator

Melissa Foidart (until Sept) Manager of Education Programs

Kathleen Vitt (until Sept) Youth for Eco-Action Project Co-ordinator

Club Staff

Aberdeen Club Samantha Fink Nick Scott Aivy Amador

Burrows Club Amanda Schroeder Armando Galindo

Carpathia Club

Allison Drummond Evan Taylor Marianna Mandaliti

Dalhousie Club

Danae Tonge Brittany Penner Mubo Ilelaboye Abdul Smith Peter Smith Anthony Sannie

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Gilbert Park Club

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Norquay Club

Jamie Vann Adam Hnybida Chelsea Favelle Evan Taylor Kelly McCumber

Polson Club

Carly Johnson Cadin Dupasquier Hannah Severa Christine Larter

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Together, we can do more!

Invest today.

Donate online at www.wbgc.mb.ca. Your gift provides programs and services to young people in need.

Volunteer.

There are many ways to contribute based on your schedule and areas of interest.

Tell your employer about us.

We offer many ways for organizations and corporations to get involved in the community while engaging employees in valuable work.

Talk to your friends about BGCW.

Word of mouth is a powerful tool. The more people that know about who we are and what we do, the more impact we can have on the lives of children and youth that come through our doors.

Call us today to find out how you can be a part of our movement.



Our Reach Across the City





Boys and Girls Clubs of Winnipeg Inc. grew out of two teen drop-in centres established in the late 1960's: The Youth Action Centre of North Winnipeg and the Youth Action Project. In 1976, these two programs joined together to form a new organization known as the Winnipeg Youth Action Inc. and applied for membership in Boys and Girls Club of Canada.

Today, we operate 11 community-based Clubs across Winnipeg, fostering confidence, resilience, and self-esteem to over 4,100 children and youth that come through our doors.



Boys & Girls Clubs of Winnipeg A good place to be

Administrative Office

300-61 Juno Street Winnipeg, Manitoba R3A 1T1 T: (204) 982-4940 F: (204) 982-4950 WWW.Wbgc.mb.ca

Clubs

Aberdeen Club 415 Stella Ave. (204) 582-4403

Burrows Resource Centre 110 College Ave. (204) 802-1456

Carpathia Club Carpathia School 300 Carpathia Rd. (204) 612-9352

Dalhousie Club Dalhousie School 262 Dalhousie Dr. (204) 688-7368 Freight House Club Door #4 – 200 Isabel St. (204) 783-8640

Gilbert Park Club Units 1 & 2 35 Gilbert Ave. (204) 582-3609

Norquay Club Norquay School 132 Lusted Ave. (204) 944-1637

Polson Club Polson School 491 Munroe Ave. (204) 982-4940 Ryerson Club Ryerson School 10 Ryerson Ave. (204) 275-1756

Sister MacNamara Club Sister MacNamara School 460 Sargent Ave. (204) 942-1919

Victor Mager Club Victor Mager School 81 Beliveau Rd. (204) 255-0042