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MEDIA RELEASE

Warehouse One builds and donates over \$12,000 of Free Bikes, and Accessories to the Boys and Girls Clubs of Winnipeg Members

Winnipeg, MB – Employees from Warehouse One are building and donating 80 new bicycles to children attending the Boys and Girls Clubs of Winnipeg, as part of a re-branding event.

Both organizations have been part of the fabric of Winnipeg since the early 70s, and the bike project is a perfect fit for two organizations dedicated to community service and active lifestyles.

“The children are very excited about this generous gift,” said Ian Gerbrandt, Director of Programs for the Boys and Girls Clubs of Winnipeg. “We’ll give these bikes to club members in families that don’t already have bicycles.”

Over 150 employees from across Canada are rolling up their sleeves to build more than \$12,000 worth of bicycles. Along with the new bicycle, the children will also receive a helmet and a bike lock.

“It’s a rewarding feeling to get kids on bikes,” said Neil Armstrong COO of Warehouse One. “It is our hope these bicycles will brighten the kids’ summer and promote a healthy life-style”.

Warehouse One - The Jean Store was founded in 1977 and headquartered in Winnipeg, MB. Warehouse One - the Jean Store is a Canadian jean and casual apparel retailer that employs over 850 people in 113 stores across Canada.

The Boys and Girls Clubs of Winnipeg is a United Way member agency that operates ten community-based clubs, offering a range of after school programs, such as sports, academic supports, nutrition education, arts, music, computer learning, pre-employment training, youth leadership and recreation. Boys and Girls Clubs of Winnipeg is a non-profit organization that depends on grants, private donations and volunteers to accomplish its mission.

To learn more, please visit www.wbgc.mb.ca.

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